

# TEFF LOVE

## ABOUT THE TEFF COMPANY & MASKAL TEFF



### We pioneered the growing and processing of teff in North America.

Long before teff became popular as a gluten-free superfood, the founders and owners of The Teff Company started educating and working with growers in the Western United States to produce teff. We have selected varieties of teff that grow optimally in our latitude and climate. We produce our own seed supply to ensure our teff is disease-free. You could say that with more than 30 years of experience, we understand the nuances of this ancient grain.

- **We've built strong, ongoing partnerships with our farmer partners.** Most of our farmers have grown for us for many years. Through experience, we have been able to optimize growing, harvesting and processing so that we are able to deliver the cleanest and highest-quality teff products.
- **Socially responsible production.** By producing our teff in the United States, we help forestall economic disruption in Ethiopia, where there have been price increases and shortages in the teff market. Deforestation and farmer dispossession have also led to the development of foreign-operated commercial farms.
- **We are the largest and most experienced producer of teff in North America.**
- **Our products are non-GMO.**
- **Our products are gluten-free.** The teff is processed in a dedicated teff-only facility.
- **We have traceability from field to shelf.**
- **GFSI certification in process.**
- **Kosher certified.**

